

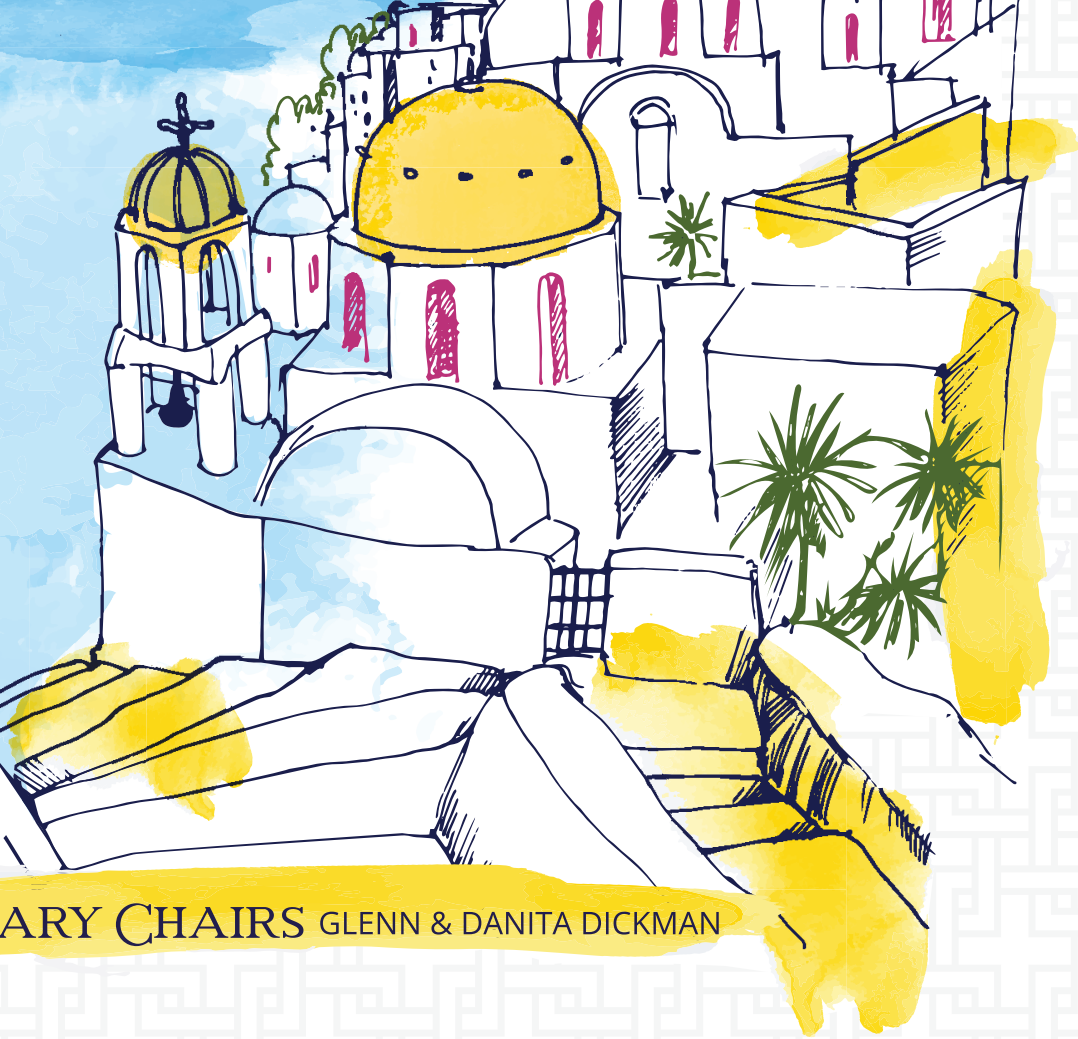
HUMANE SOCIETY OF TAMPA BAY
presents

Tuxes & Tails

AEGEAN ODYSSEY

10.8.22

5:30PM - 12:00AM
TAMPA CONVENTION CENTER



HONORARY CHAIRS GLENN & DANITA DICKMAN

TUXES & TAILS 2022

Tuxes & Tails is the Humane Society of Tampa Bay's signature black-tie gala featuring live & silent auctions, VIP Lounge, complimentary wine & beer, live entertainment with adoptable pets, dinner & dessert, after-party & cigar bar by the waterfront and more.

Tuxes & Tails aims to bring awareness to animal homelessness and raise funds for the 13,000+ animals cared for each year by the Humane Society of Tampa Bay.

ATTENDANCE: More than 1,100 animal lovers and community leaders attended in 2021.

PROMOTION:

- Website with 475,000 monthly views
- Eblasts with a circulation of 102,000
- Social Media Audience: 146,000
- Post-event recognition in Making Tracks with a circulation of 11,000
- Event mailing recognition
- Event website recognition
- Pre and post event coverage on FOX 13



OUR VISION

Leading the way because every life counts™.

OUR MISSION

Dedicated to ending animal homelessness and providing care and comfort for companion animals in need.

2021 SUCCESSES

13,230

animals saved

88¢

per dollar goes towards the animals

91%

save rate achieved

42,901

owned pets seen at our affordable animal hospital

133,511

pounds of free pet food given away to keep pets in homes

212,180

volunteer hours given to our animals (equal to 102 full-time staff positions)



PRESENTING SPONSOR \$35,000

- Sponsor name on the front of the event save-the-date and invitations as "Presenting Sponsor"
- Sponsor logo on front of event website from June 1st - October 8th
- Name/logo on Step and Repeat
- Up to four (4) reserved tables of ten (10), prime location, with premium cigars and champagne
- Entrance to VIP Lounge
- Option for two (2) to walk with adoptable pets on the runway during the evening's entertainment

BEST IN SHOW \$25,000

- Up to four (4) reserved tables of ten (10), prime location, with premium cigars and champagne
- Name/logo on Step and Repeat
- One (1) limousine to and from the event
- Entrance to VIP Lounge
- Option for two (2) to walk with adoptable pets on the runway during the evening's entertainment
- Two-page spread in the event program
- Recognition in promotional materials, social media, event website and at event

TIES & TIARAS \$10,000

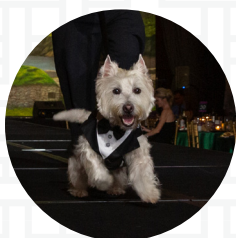
- Two (2) reserved tables of ten (10), prime location, with premium cigars and champagne
- Entrance to VIP Lounge
- Full-page ad in the event program
- Option for two (2) to walk with adoptable pets on the runway during the evening's entertainment
- Recognition in promotional materials, social media and at event

MODEL PURRFECT \$5,000

- One reserved table of 10
- Entrance to VIP Lounge
- 1/2 page ad in the event program
- Recognition in promotional materials and at event

PRETTY PAWS \$3,000

- One reserved table of 10
- 1/4 page ad in the event program
- Recognition at the event



NEW LEVELS!

VIP LOUNGE SPONSOR \$15,000

(Only 1 sponsorship available at this level. Call for availability.)

- Name/logo on all VIP Lounge promotional material
- Entrance to VIP Lounge with reserved lounge area including bottle service of two (2) bottles of champagne
- Option for two (2) to walk with adoptable pets on the runway during the evening's entertainment
- Full-page ad in the event program
- Recognition in promotional materials, social media and at event
- Two (2) reserved tables of ten (10), prime location with premium cigars and champagne

AFTER PARTY SPONSOR \$15,000

(Only 1 sponsorship available at this level. Call for availability.)

- Name/logo on all After Party promotional material
- Reserved lounge area at After Party with bottle service of two (2) bottles of champagne
- Option for two (2) to walk with adoptable pets on the runway during the evening's entertainment
- Full-page ad in the event program
- Recognition in promotional materials, social media and at event
- Two (2) reserved tables of ten (10), prime location with premium cigars and champagne

VIP CHAMPAGNE SPONSOR \$7,500

(Only 1 sponsorship available at this level. Call for availability.)

- Name/logo on all champagne bottles displayed at each VIP table in main ballroom
- Entrance to VIP Lounge
- One (1) reserved table of ten (10)
- Full-page ad in the event program
- Recognition in promotional materials and at event

VOLUNTEER SPONSOR \$7,500

(Only 1 sponsorship available at this level. Call for availability.)

- Name/logo on all volunteer shirts (100+ volunteers helping at event)
- One (1) reserved table of ten (10)
- Entrance to VIP Lounge
- Full-page ad in the event program
- Recognition in promotional materials and at event

PADDLE RAISE SPONSOR \$7,500

(Only 1 sponsorship available at this level. Call for availability.)

- Name/Logo on all paddles used during the paddle raise portion of the event
- 500+ paddles given at the event for guests to use for the auction
- One (1) reserved table of ten (10)
- Entrance to VIP Lounge
- Full-page ad in the event program
- Recognition in promotional materials and at event

Are you a returning sponsor? Learn the benefits of becoming a **Shelter Warrior** on page 4!

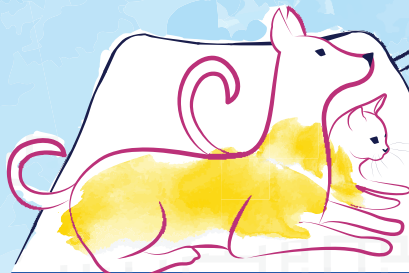
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SELECT YOUR SPONSORSHIP LEVEL:

- Best In Show** (\$25,000)
- Ties & Tiaras** (\$10,000)
- Paddle Raiser Sponsor** (\$7,500)
Only 1 available, must call for availability
- VIP Sponsor** (\$15,000)
Only 1 available, must call for availability
- VIP Champagne Sponsor** (\$7,500)
Only 1 available, must call for availability
- Model Purrfect** (\$5,000)
- After Party Sponsor** (\$15,000)
Only 1 available, must call for availability
- Volunteer Sponsor** (\$7,500)
Only 1 available, must call for availability
- Pretty Paws** (\$3,000)

If you would like to be listed on the invitation, this form must be received by Monday, August 1st.
Program advertisements/logos must be received by Friday, September 9th.

Print **SPONSOR** Name: _____
(Business or individual listing as you would like it to appear in promotional materials.)

Contact Name: _____ Contact Email: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone: _____

Payment:

_____ My check is enclosed, made payable to the **Humane Society of Tampa Bay**.

_____ **Credit Card Information:** Visa MasterCard American Express Discover

Account Number: _____ Expiration Date: _____ CVV: _____

Signature: _____ Date: _____

PURCHASE YOUR SPONSORSHIP ONLINE: TuxesTailsTampa.com



Humane Society of Tampa Bay • 3607 N. Armenia Avenue • Tampa, FL 33607 • **ATTN:** Tuxes & Tails 2022.
For more information contact Chief Development Officer, Ornella Varchi: 813.876.4150 or OrnellaV@HumaneSocietyTampa.org

TAX ID: 59-0799907

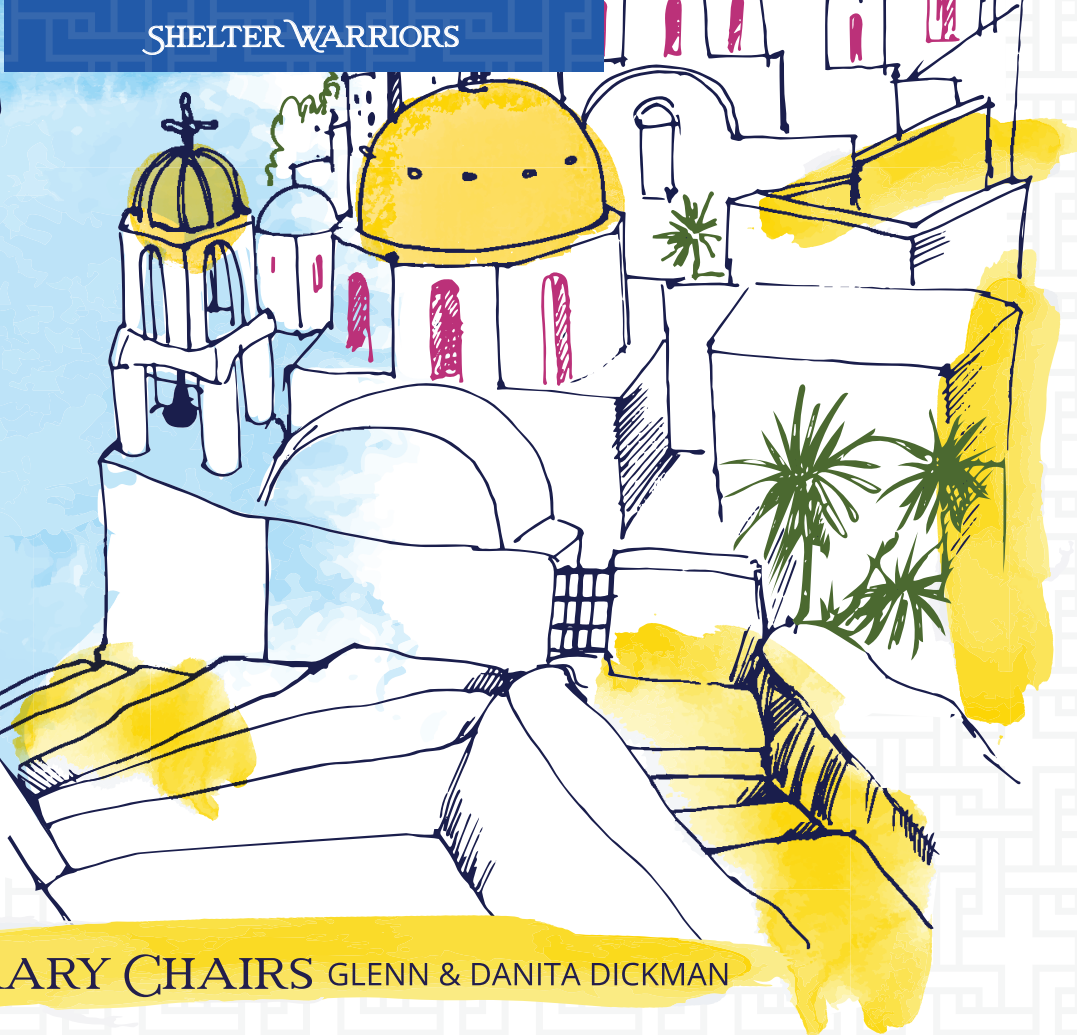
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Be a Warrior for Animals in Need.

Tuxes & Tails Shelter Warriors are returning sponsors who increase their sponsorship from previous years. In addition to the benefits of their sponsorship level, Shelter Warriors receive a premium bottle of champagne at their table for their guests, a sign of recognition as a Shelter Warrior, and they will be recognized from the stage as a sponsor who has gone above and beyond this year.

Thank you for your continued support of this wonderful event and homeless animals in Tampa Bay.



Thank you to all of our supporters!



Humane Society
Tampa Bay Since 1912