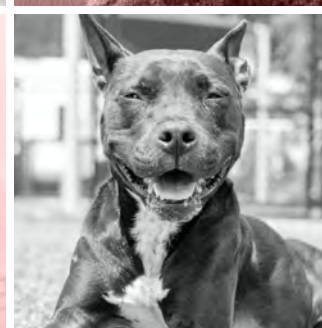


# 2023 ANNUAL REPORT



# Community Impact



Support from community businesses, leaders, and individuals is the foundation on which the Humane Society of Tampa Bay builds and sustains the incredibly important work done on behalf of homeless animals.



HSTB serves Tampa Bay through collaboration, innovative programming, and outreach initiatives that make a measurable impact and create a more humane community for all its citizens, human and animal.

## Core Programs



### **SHELTER**

- Adoptions
- Animal Intake
- Lost & Found pets
- Rehoming Advice
- Animal Rescue & Transport



### **AFFORDABLE HOSPITAL**

- Online Pharmacy
- Spay/Neuter Services
- Specialty Care & Surgery
- Wellness & Preventative Care
- Vaccinations & Diagnostics



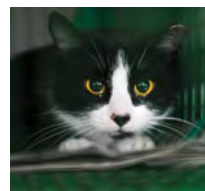
### **COMMUNITY CARE**

- Affordable Veterinary Care
- ANIMEALS Pet Food Delivery
- Weekly Pet Pantry
- Free Vaccination Clinics



### **COMMUNITY OUTREACH**

- Foster Care
- Humane Education
- Special Events
- Volunteering



### **TNVR FOR FERAL CATS**

- Humane Trap Rental
- Spay/Neuter
- Vaccinations & Ear-tipping
- Working Cat Adoptions

# 11,122

animals saved



## 91%

SAVE RATE



## 87¢

PER DOLLAR

goes towards the animals



## 43,669

OWNED PETS SEEN

at the hospital



## 20,554

SURGERIES  
PERFORMED

at the hospital & shelter



## 4,121

FERAL AND  
OUTDOOR CATS

received TNVR services



## 201,026

POUNDS OF  
FREE PET FOOD

given away to keep  
pets in their homes



## 244,982

VOLUNTEER HOURS

given to the animals which is equal  
to 118 full-time staff positions



## 5,626

CHILDREN ACTIVE

in Humane  
Education programs







## PERFECT SCORE

**HSTB received 100% ratings in all four Charity Navigator categories.**



The Humane Society of Tampa Bay was awarded a perfect score of 100% in all four (4) rating categories of Charity Navigator. **Fewer than 1/10<sup>th</sup> of 1% of all non-profits (including non-animal charities) receive a perfect score**, and the Humane Society of Tampa Bay, Tampa's hometown shelter, is one of them!

A Charity Navigator 4-Star Rating demonstrates the following:

-  HSTB is **MAKING A MEASURABLE IMPACT** in the community
-  HSTB is **COMMITTED TO THE HIGHEST ETHICAL STANDARDS**, business practices, and transparency
-  HSTB **CONTRIBUTES TO A SAFER, MORE HUMANE COMMUNITY** for both animals and people
-  **4** HSTB is **A NATIONAL LEADER** in animal welfare



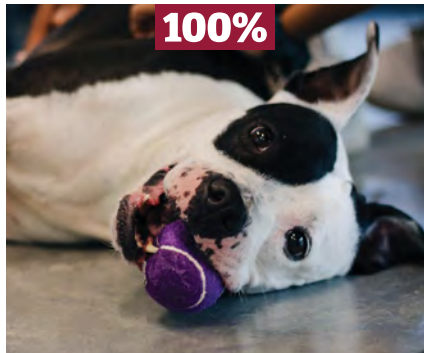
CATEGORY 1:  
**IMPACT & RESULTS**

**100%**



CATEGORY 2:  
**ACCOUNTABILITY & FINANCE**

**100%**



CATEGORY 3:  
**CULTURE & COMMUNITY**

**100%**



CATEGORY 4:  
**LEADERSHIP & ADAPTABILITY**

**100%**



# Statement of Activities

## CHANGES IN NET ASSETS WITHOUT DONOR RESTRICTIONS

### REVENUES & SUPPORT

	2023	2022
Contributions	4,673,947	5,487,377
Program services, net of discounts	5,349,448	4,990,892
Grants	189,349	141,088
In-kind contributions	281,456	322,266
Other income	155,383	150,221
	10,649,583	11,091,844

Product sales	2,342,399	2,291,639
Less cost of goods sold	(1,420,488)	(1,343,090)
	921,911	948,549

Special events	1,758,589	1,824,061
Less direct costs of special events	(621,301)	(578,384)
	1,137,288	1,245,677

Net assets released from restrictions	140,954	143,098
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### TOTAL REVENUES WITHOUT DONOR RESTRICTIONS

**12,849,736**      **13,429,168**

### EXPENSES

#### PROGRAM SERVICES:

Shelter / Adoption Center	5,833,422	5,706,856
Community outreach	1,191,551	1,084,084
Animal Hospital	4,659,863	4,533,559
Total program services	11,684,836	11,324,499

#### SUPPORT SERVICES:

Management and general	586,781	636,508
Fundraising and development	1,218,546	1,001,491
Total support services	1,805,327	1,637,999

### TOTAL EXPENSES

**13,490,163**      **12,962,498**

### CHANGE IN NET ASSETS WITHOUT DONOR RESTRICTIONS BEFORE OTHER CHANGES

**(640,427)**      **466,670**

### OTHER CHANGES

Investment return	766,139	(1,034,990)
Gain (loss) on disposal of property and equipment	0	0

### CHANGE IN NET ASSETS WITHOUT DONOR RESTRICTIONS

**125,712**      **(568,320)**

### CHANGES IN NET ASSETS WITH DONOR RESTRICTIONS

Contributions	181,412	124,480
Investment return	17,265	(17,812)
Net assets released from restrictions	(140,954)	(143,098)

### INCREASE (DECREASE) IN NET ASSETS WITH DONOR RESTRICTIONS

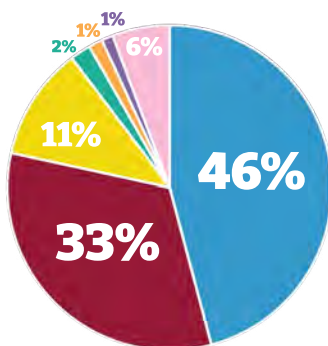
**57,723**      **(36,430)**

### CHANGE IN NET ASSETS

Net assets, beginning of year	25,842,880	26,447,630
Net assets, end of year	26,026,315	25,842,880

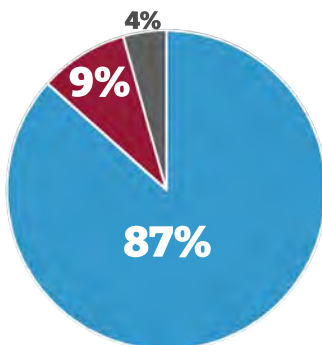
## 2023 Revenue

● Program Services	<b>46%</b>
● Contributions	<b>33%</b>
● Wills & Bequests	<b>11%</b>
● In-Kind	<b>2%</b>
● Grants	<b>1%</b>
● Other Income	<b>1%</b>
● Investment Return	<b>6%</b>



## 2023 Expense

● Program Services	<b>87%</b>
● Fundraising	<b>9%</b>
● Administration	<b>4%</b>



In 2023

# 87¢ OF EVERY DOLLAR

went to homeless animals through HSTB's life-saving programs.



**2023 Donors** are listed at [HumaneSocietyTampa.org/2023-donors](https://HumaneSocietyTampa.org/2023-donors)

## LOCATIONS | HOURS | CONTACT INFORMATION



### ANIMAL SHELTER

#### Open Daily

10AM – 5PM: Adoptions

8:30AM – 5PM: Intake/other services

3607 N. Armenia Avenue  
Tampa, FL 33607

813.876.7138

*Adoptions & Community Care*  
adopt@humanesocietytampa.org

*Pet or Stray Surrender*  
intake@humanesocietytampa.org

*Community Outreach*  
communications@humanesocietytampa.org

*Development*  
development@humanesocietytampa.org



### ANIMAL HOSPITAL

#### Open Monday – Saturday

8AM – 3PM (closed Sunday)

3809 N. Armenia Avenue  
Tampa, FL 33607

813.870.3304

*Hospital Services*  
ahc@humanesocietytampa.org

*TNVR Services*  
tnvr@humanesocietytampa.org



## YOUR SUPPORT KEEPS LIFESAVING PROGRAMS STRONG

### WAYS TO GIVE

- Corporate Partnerships
- One-Time Donation
- Monthly Giving
- Planned Giving
- Purchase from HSTB's Wishlist
- Vehicle Donation

### WAYS TO FUNDRAISE

- Corporate Givebacks
- Fundraise on Facebook
- Sponsor an HSTB Fundraising Event
- Attend an HSTB Fundraising Event

**HumaneSocietyTampa.org/give**

The Humane Society of Tampa Bay, a 501(c)(3) nonprofit organization, provides shelter for homeless & at risk animals, adoptions, hospital and TNVR services for the general public; operates independently from the Humane Society of the United States. The Humane Society of Tampa Bay does not receive funding from national welfare organizations, the State of Florida, or the Federal Government. **TAX ID: 59-0799907**

