

# Privacy Policy for the Humane Society of Tampa Bay

Effective Date: 01/01/2025

At the Humane Society of Tampa Bay, we prioritize your privacy and the protection of your personal information. This Privacy Policy explains how we collect, use, and safeguard the data you provide when engaging with our services or visiting our website, [www.humanesocietytampa.org](http://www.humanesocietytampa.org). By using our services, you agree to the terms outlined in this policy.

## Who We Are

The Humane Society of Tampa Bay, a 501(c)(3) nonprofit organization, provides shelter for homeless & at-risk animals, adoptions, full service, affordable hospital for owned pets, and TNVR services for the general public; operates independently from the Humane Society of the United States and the ASPCA. And we, along with our animals, would love to have you as a partner on this journey.

## What Information We Collect

### 1. Information You Provide Directly

- **Contact Information:** Name, email address, phone number, company name, and mailing address.
- **Account Information:** Credentials and preferences when you create or manage an account.
- **Service Requests:** Details related to service inquiries, technical support, or consultations.

### 2. Information We Collect Automatically

- **Technical Data:** IP address, browser type, operating system, and device information.
- **Usage Data:** Pages viewed, time spent on our website, and navigation patterns.

### 3. Information from Third Parties

We may receive information from trusted partners who assist in delivering our services, such as analytics providers, payment processors, or business affiliates.

## How We Use Your Information

We use the information we collect to:

- Deliver and manage the services you request.
- Customize and enhance your experience with personalized recommendations.
- Process transactions securely.
- Improve our website, products, and services through usage analytics.
- Comply with legal requirements and enforce our terms of service.

## How We Share Your Information

We will not sell your information. However, we may share it with:

- **Service Providers:** Partners that support our operations, including payment processors, IT services, and cloud hosting providers.
- **Legal Authorities:** Government agencies or law enforcement when required by law or to protect our rights.
- **Business Transitions:** In the event of a merger, acquisition, or sale of assets, your information may be transferred as part of that process.

## Your Rights and Choices

Depending on your location, you may have the following rights:

- **Access and Correction:** Request access to or correction of your personal information.
- **Data Portability:** Receive your information in a structured format.
- **Deletion:** Request the deletion of your data where legally permissible.
- **Marketing Opt-Out:** Decline promotional communications at any time.
- To exercise these rights, email us at [Insert contact email].

## Cookies and Tracking Technologies

Our website uses cookies to:

- Provide essential functionality.
- Improve site performance and user experience.
- Deliver tailored marketing.
- You can manage cookies through your browser settings. Disabling cookies may limit certain features of our website.

## Data Security

We implement industry-standard measures to protect your information from unauthorized access, disclosure, or misuse. However, no system is completely secure, and we cannot guarantee absolute protection.

## Third-Party Services

Our website may include links to third-party services or content. We are not responsible for the privacy practices of these third parties and encourage you to review their policies.

## Children's Privacy

The Humane Society of Tampa Bay does not knowingly collect or process personal data from children under 13 without verifiable parental consent. If you believe we have inadvertently collected such information, please contact us for its removal.

## International Data Transfers

If you are located outside the United States, be aware that your information will be transferred and processed in the U.S. By using our services, you consent to this transfer.

## Changes to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our practices or legal requirements. Updates will be posted on this page with a revised effective date.

## Contact Us

If you have questions or concerns about this Privacy Policy or how we handle your data, please reach out to us:

Humane Society of Tampa Bay

Email: [communications@humanesocietytampa.org](mailto:communications@humanesocietytampa.org)